

# Lisa Martin

Santa Cruz, CA 95062

(831) 454-0100

email: [lisa@elegantgeek.com](mailto:lisa@elegantgeek.com)

website: [www.elegantgeek.com/resume/](http://www.elegantgeek.com/resume/)

## Career Goal

I am seeking a position or contract that places me with imaginative people in an integrity-driven environment and makes use of my organizational skills, eye for quality output and ability to satisfy my clients.

## Computer Skills

Illustrator, Photoshop, ImageReady, QuarkXpress, PowerPoint, PageMaker, GoLive, Toast, Acrobat Distiller/Exchange, FileMaker Pro, QuickBooks, basic knowledge of: Digidesign ProTools, Flash, Director, and Premiere

Over 10 years experience with Macintosh OS and related software

Basic HTML and CSS programming knowledge

## Project Management

- Producer of interactive marketing CD-ROMs and Flash animations for Silicon Valley companies (client list available)
- Excellent product concept design, including budget projections and scheduling
- Efficient management of creatives, programmers, and training of contractors
- Precision- and detail-oriented

## Professional Experience

**Elegant Geek Design**, Santa Cruz, California

*Owner/Freelance*

*Project management, graphic design and production*

*May 2001 – Present*

Clients include: Seagate, Borland, Lampert Technical Communications, Inc., RED Real Estate, Content X, Santa Cruz Art League, One World Children's Fund, Catalyst Consulting Team, and UCSC

**Catalyst Consulting Team**, Capitola, California

*Designer/Tech Support*

*Organizational Development Consultant Team*

*January 2000 – May 2001*

- Design and development of print materials used in corporate presentations by a wide variety of consultants
- Layout, design, and initial programming for [www.catalystonline.com](http://www.catalystonline.com) and [www.groupmindexpress.com](http://www.groupmindexpress.com)
- Creation of new look for Catalyst collateral; re-designed logo/corporate ID
- Installed operating systems and internet configuration settings for office computers
- Tech support for in office and remote users

**CS Audio Visual, Inc.**, Santa Cruz, California

*Co-Founder*

*Digital production services for print, web and CD-ROM media*

*April 1994 – December 1999*

- CD-ROM production (project management, interface design, technical direction)
- Worked closely with art directors, photographers, copy writers, designers, editors, animators, and clients to ensure projects were on budget and on schedule
- Graphic design, layout and technical illustration (ads, brochures, corporate ID, newsletters, tradeshow graphics, etc.)
- Media compilation for digitization for use in the creation of print and multimedia

## Education

B.A. Information and Communication Studies, 1991  
California State University, Chico